

Ad-Spark.com

Services and History

"Digital Marketing is one of the most profitable marketing strategies. Why is it such a hornet's nest?" — Shea Park



Ad-Spark's goal is to succeed on every project with 100% client satisfaction.

We listen & implement a proven process that drives results. Our secret sauce combines, research, expertise, strategy, planning, execution & channel optimization. Growth is our DNA.

We keep Digital Marketing simple & resource light with our effective strategies.

[Contact Us for a Free Review](#)

TECHNICAL SUPPORT

Our technicians are available to execute plans with minimal impact on internal resources.

LOW IMPACT

We provide a resources light approach and focus on efficiencies to help minimize noise and wasted time/ effort.

EXPERTISE

Honored by a 23-year history of success in the industry, we stay informed in the everchanging digital marketing world.

Contact us for a free consultation and SEO guide @ Ad-Spark.com

We have a 23- year history of success helping hundreds of companies succeed in Digital Marketing. We offer full-service, ala carte services, or train your team on the Do-It-Yourself model. Ad-Spark's simplified process brings minimal impact to organizations.

Several Testimonials

- *"The dividends keep coming, always so gracious with new information as well as updates. The ROI was incredible!" - Paul Otis, CEO, MOB Media Inc.*
- *"Shea Park is your outsourced e-marketing department. She is all about how to creatively approach a marketing challenge online in the most cost-effective and impact. Her knowledge, creativity, resourcefulness and metrics-based thinking make her an invaluable member of your marketing team. Everything she does is designed to make you and your company successful." -Steven Shapiro, President, CommStratgroup.com*
- *"Shea has more Internet marketing experience and knowledge than anyone else I have worked with; in the years I have been involved in sales & marketing. She delivers what she promises with integrity; I trust her to make marketing decisions that I know will result in increased business. I would highly recommend Shea to anyone looking for a highly skilled and professional marketer." May 12, 2006. Suzanne Freiberg*

More @ [linkedin.com/in/sheapark](https://www.linkedin.com/in/sheapark)

SERVICES AVAILABLE

- Acquisition Strategy
- Digital Marketing Plans & Execution
- Budgeting & ROI Forecast
- KPI & Goal Setting
- Lead Generation
- SEO Website Audits with current UX
- Trend Analysis
- SEO Issues & Errors
- Search Ranking Optimization
- Google Analytics & Data Studio
- Web Development
- Track Campaigns
- Results Reporting
- Marketing Channel Optimization
- Competitor Comparisons

 **Free**
Initial Review & Consultation

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